





Bish Digital

OUR WORK

 bishdigital@gmail.com |  +91-8826866474

Our Clients



Client Name: BrancoSoft India Pvt, Ltd.

Clients Web Address: <https://www.brancosoft.com/>

Service Provide: SEO, SMO, PPC and Content Marketing

Location: India, USA, UK and Australia

Client Name: Adobe Software's Indian Branch

Clients LinkedIn Page:

<https://www.linkedin.com/showcase/adobe-document-cloud/>

Service Provide: LinkedIn Marketing and Bulk Email Promotions

Location: India



Client Name: Shalom Movers, Singapore
Client Web address: <https://shalom.com.sg/>
Service Provide: Website Development, Digital Marketing and PPC
Location: Singapore and Hong-Kong, China



Client Name: McAfee Secure Activation
Client web Address: <https://mcafee-activation.com/>
Service Provide: Website Development, Digital Marketing and PPC
Location: USA, UK

Client Name: Kreative Tek Solutions
Client Web Address: <https://www.kreativeteksolutions.com/>
Service Provide: SEO, SMO
Location: USA



Client Name: Brand Mat
Clients Web Address: <https://www.brandmat.co.za/>
Service Provide: Digital Marketing, Website Development and Motion Graphics
Location: South Africa

Client Name: Melloit

Clients Web Address: <https://www.melloit.com/>

Service Provide: Website Development, Digital Marketing and Email Marketing

Location: India



Client Name: GSP Jishu

Clients Web Address: <https://gspjishu.com/>

Service Provide: Website Development, PPC, Digital Marketing and Email Promotions

Location: India

Client Name: Indriya Clients

Web Address:

<https://www.instagram.com/indriyathespiritualsenses/>

Service Provide: Website Development (in progress) and Digital Marketing

Location: India



Client Name: Blend Café and Restaurants

Clients Page:

https://www.instagram.com/blend_cafe_restaurant/

Service Provide: SMO

Location: Jaipur, India

Case Study

BrancoSoft DM

Challenge:

BrancoSoft is one of the finest Mobile App Development Company based in Noida, India. They were having a hard time competing online with their competitors. So, BrancoSoft came to Bish Digital India with one simple Goal.

To make BrancoSoft's Online Presence Compete with the competitors. So, we made a Strategy for the same and this Strategy involves SEO, SMO and PPC.

Strategy:

We started with On-Page optimization of their Business website in-order to compete with the Competitors on more or less same keywords and highlighting their USP'S to the online Audience. Since, this was an IT Company who dealt only in B2B we dropped the focus on Social Media and Redirected the Efforts to SEO and PPC to get more Clients for the Company. So, here is the ground work for the same.

SEO:

SEO is fairly easy if your Business have something unique apart from the same services as your competitors Provide. So, we made a list of all the USP'S and Compared them with other same businesses online. To get All the Unique points we needed to market upon.

After this we just had to make sure to enroll all these USP's into our promotion Strategy and It worked like a charm. From the third month we were able to rank BrancoSoft right at the first page of Google SERP. Now, for some clients three months seems a lot but, trust me it's worth the time and every single penny.

PPC:

PPC or the Google Ads is the perfect platform to gain leads when our SEO is lacking in terms of High rankings. So, we started with less budget and started getting exposure on the internet and secured several Good Quality leads which then converted into high value clients. So, what we did is we covered a Region in India where we could target most of the Businesses. And We started bidding on search terms according to Google Suggestions at first and then later optimized the

Campaign with Good Quality Keywords that had almost 30-40% conversion chances.

Current Situation:

BrancoSoft is working with high Value clients and Ranking above their local Competitors on SERP for several Keywords. We also, optimized some of their Online Business Listings to gain more clicks and exposure then before with some high-quality Reviews from Valuable Clients.